

What Hajira Did?

LET'S FIND OUT...



But before getting to know what
she did, let's see **who** she is and
what's her **story**?



Hajra Shaikh

Digital Marketing *Creative* Content Writer, Copy Editor, and a passionate *Storyteller*.

- Brings more than **6 years** of expertise in content editing, the publishing industry, and social media content marketing.
- An **M.A.** in English Literature helps her craft stories that resonate, transform, and convert.
- She **delivers** well-researched, plagiarism-free articles, blog posts, and **social media content** [Reel, Carousels, Long Form Captions, etc.].
- She is known for her **prose and poetry** on relationships, life, and social issues.



TL:DR: She creates compelling **content** that leaves an impact and knows how to make your social media presence work harder.

Get in touch with her:
writetohajra.as@gmail.com
hajrashaikh.com

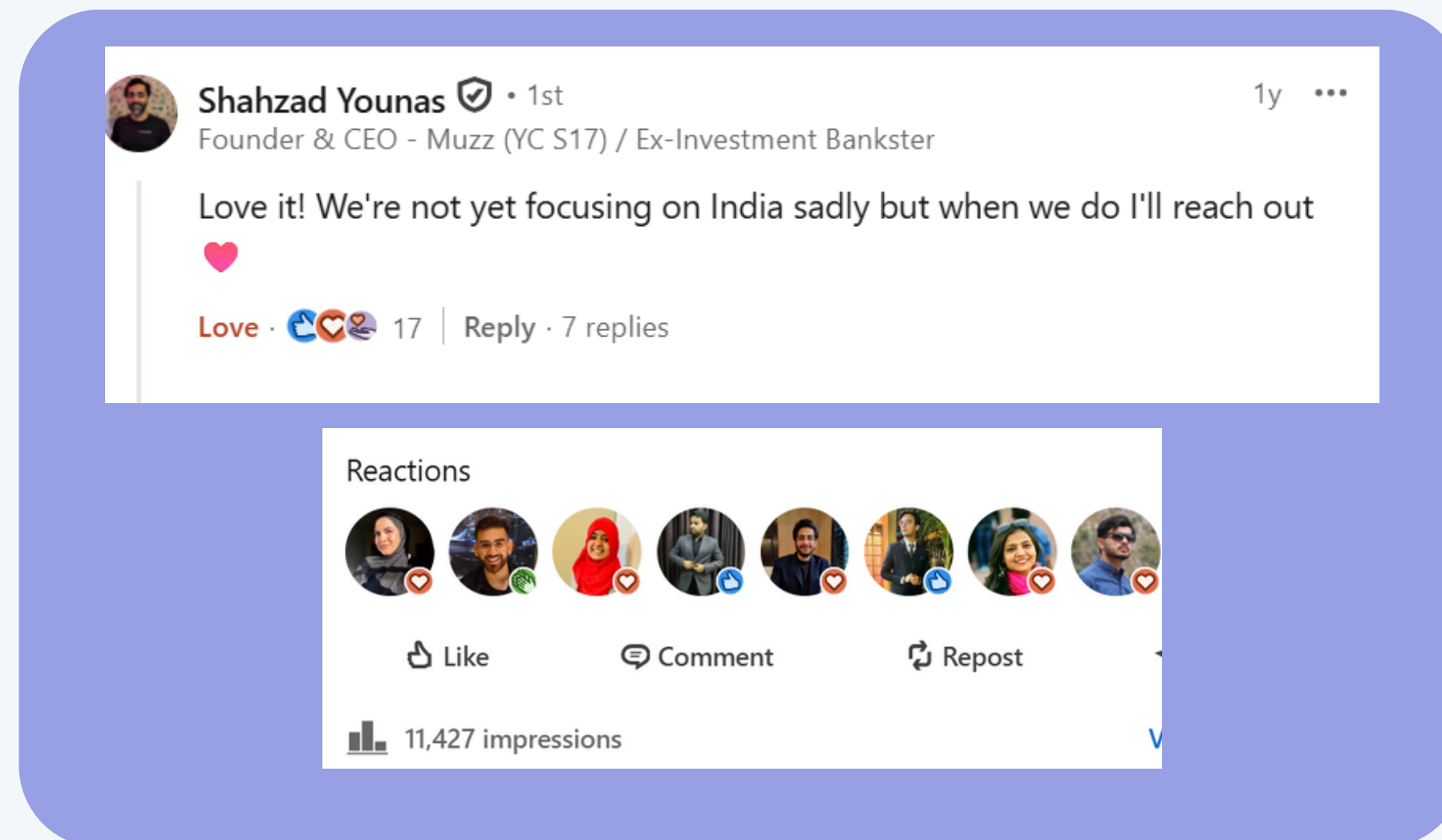


Very recently, something
cool happened...

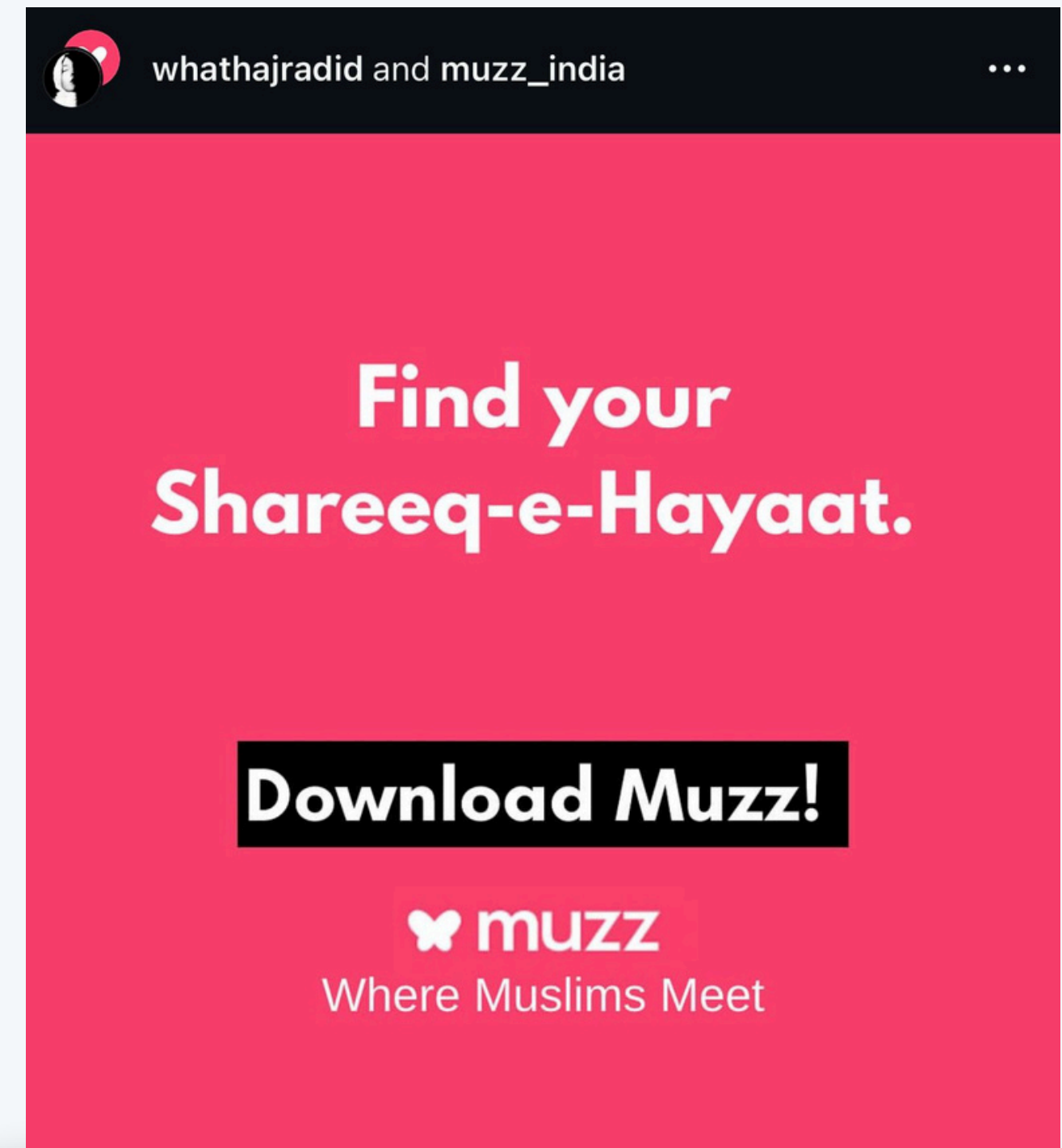


Hajra x Muzz

After going **Viral** on LinkedIn for an outreach post and catching the **CEO's** attention...



Muzz and Hajra
finally matched
and collaborated!



Created **SM** campaign for Muzz India.

Find your
Shareeq-e-Hayaat.

Download Muzz!

 **muzz**
Where Muslims Meet

Why do paragliding
when you can
pyraglide
straight into her heart?

Download Muzz!

 **muzz**
Where Muslims Meet

Farhan ke Abba bhi
Maan gaye thay.

Download Muzz!

 **muzz**
Where Muslims Meet

Phir se restart karo.



Download Muzz!

 **muzz**
Where Muslims Meet

**Campaign concept
and copy for outdoor
ads**

Skills Demonstrated:
Brand awareness,
Cultural relevance,
Brand Voice,
Copywriting,
Engaging Content
Creation,
Rewarding **CTA**.

Shayad tumhari wali
Ammi Nahi Layengi!

Download Muzz!

 **muzz**
Where Muslims Meet

Triangles only
look good in parathas.
Not in Love.

Download Muzz!

 **muzz**
Where Muslims Meet

Farhan ke Abba bhi
Maan gaye thay.



Download Muzz!

 **muzz**
Where Muslims Meet

Chaperone

You  Me

This could be us!

Download Muzz!

 **muzz**
Where Muslims Meet



**Her friends tell her she should
try doing **stand-up** comedy.**

**Because, Pooja What is
This Behaviour?**



Ecommerce Ad (Event Booking)

An ad **creative** for an e-commerce website aiming to generate **traffic** to book clients for an event.

Target audience: Millennials + Gen-Z

Heard your girl doesn't like it
when you cuddle, let me try!



Cow Cuddles for 30 minutes

really, that's an experience to have!

**Nobody likes a clingy human,
moo-ore than I do!**



Cow Cuddles for 30 minutes

starting from 75\$

Sounds like a plan? See you @ The Rooterville

Drive high **engagement** by creating compelling **ads**
that **capture** attention and make people **click**.



Hajra x Slixta

Not only can she make ads that make you chuckle, but also ads that drive you crazy with all the traffic you'd love to have on your road.

Ad & Social Media Creative with a strong CTA: Book a Demo to boost lead generation.



Bringing up a business is already hard.

YOU DON'T HAVE TO WORRY ABOUT YOUR NEXT POTENTIAL CLIENT!

Slixta's Lead Capturing Tools

Fastest Landing Pages 100+ Conversion Widgets All-in-One digital solution

BOOK A DEMO NOW

slixta



It takes a lot of effort to breathe life into your business.

You don't have to worry about getting more leads.

Slixta's Lead Capture Tools have made it easy

Fastest Landing Pages 100+ Conversion Widgets All-in-One digital solution

BOOK A DEMO NOW

slixta

In this article, we will dissect how Social Media Platforms can drive SaaS marketing and how you can reach your customers to generate leads and gain conversions.

1: Brand Presence:

Brand presence for any business, whether you are a big MNC in New York, or a small business down the lane in a small city in India, your existence online is more crucial in 2024 than it was fifteen years ago. In a report by [Social Media Examiner](#), a total of 80% of B2B businesses generate leads from social media platforms. It is, therefore, very crucial for businesses to be online.

[\[Click to read\]](#)

She is a natural.
Be it Long Form Content
or Short form.

Your ask.
Her Delivery.



There's so much **more** to her
than just being an employee.

Publishing and Social Media

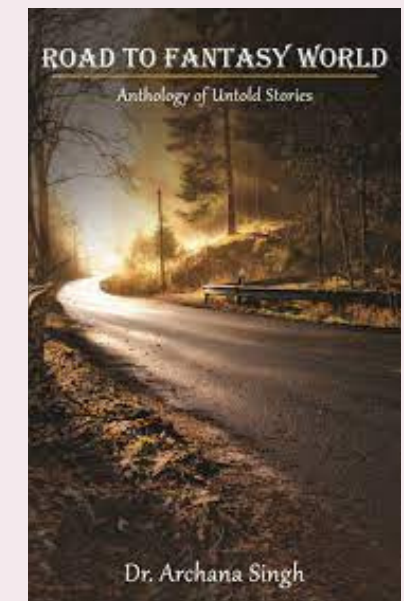
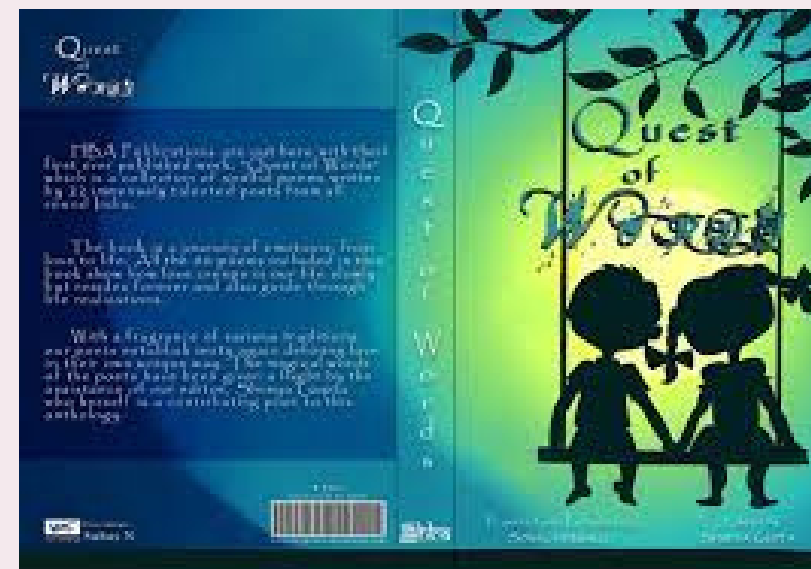
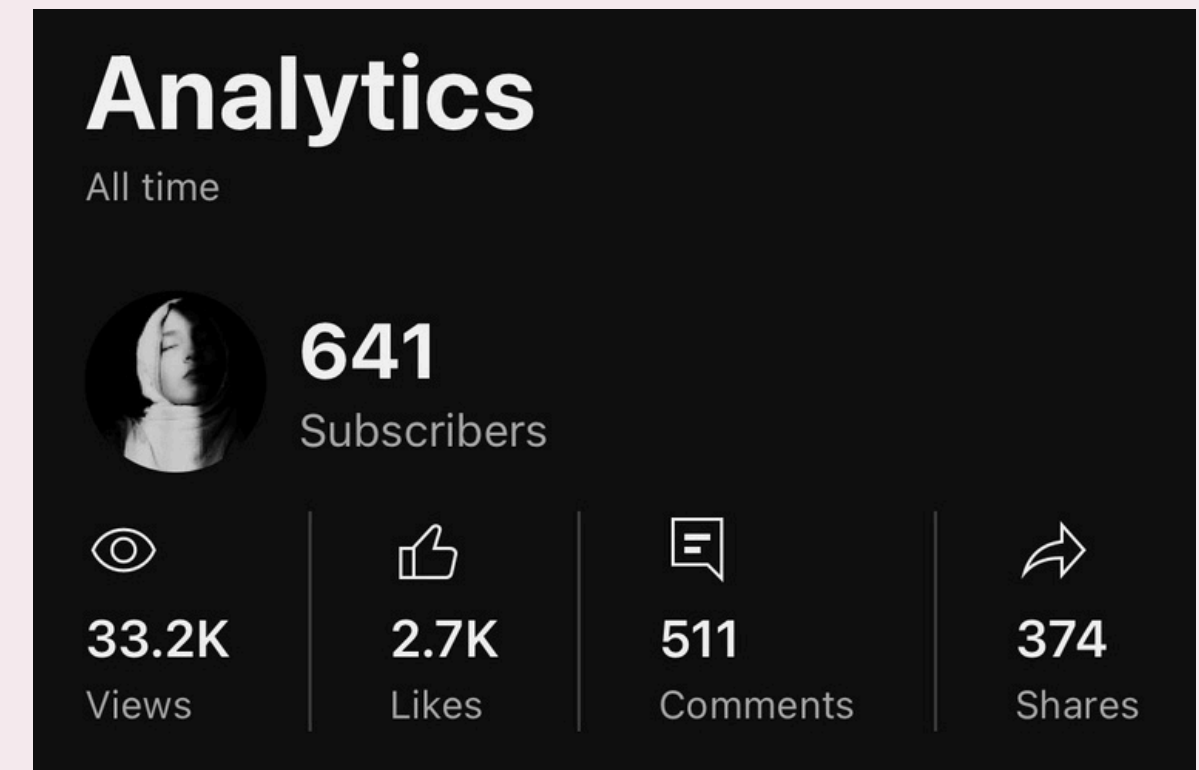
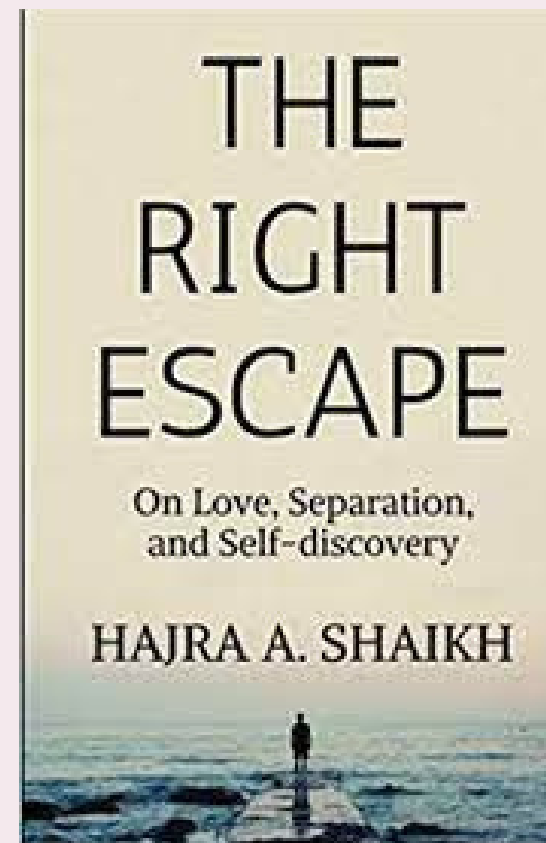


She is an **Author**

She grew her Social Media Presence as an author on Instagram to 5000+ followers, generated 33k+ views on YouTube, and organically sold 500+ copies of "The Right Escape", self-published in 2018.

Her poems have been published in a few anthologies...

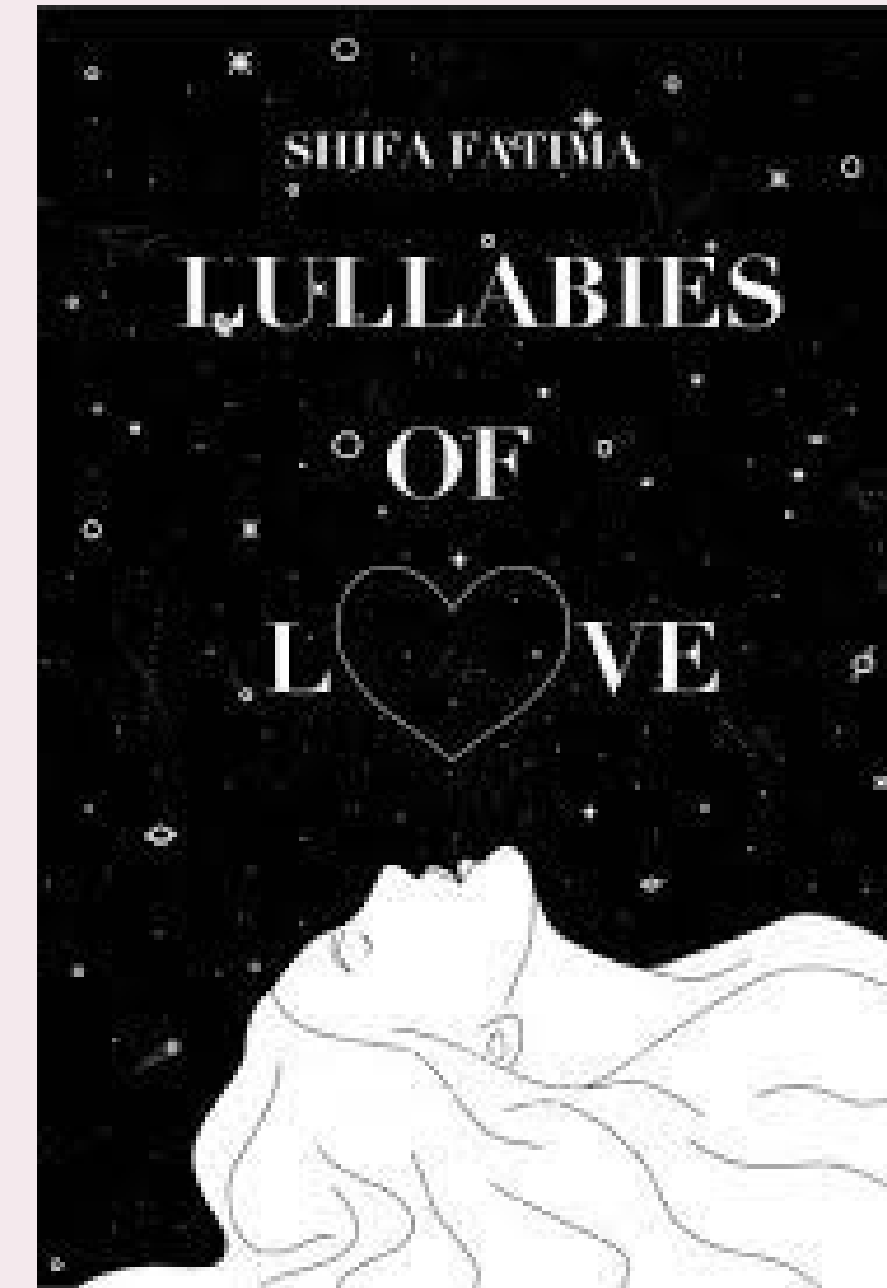
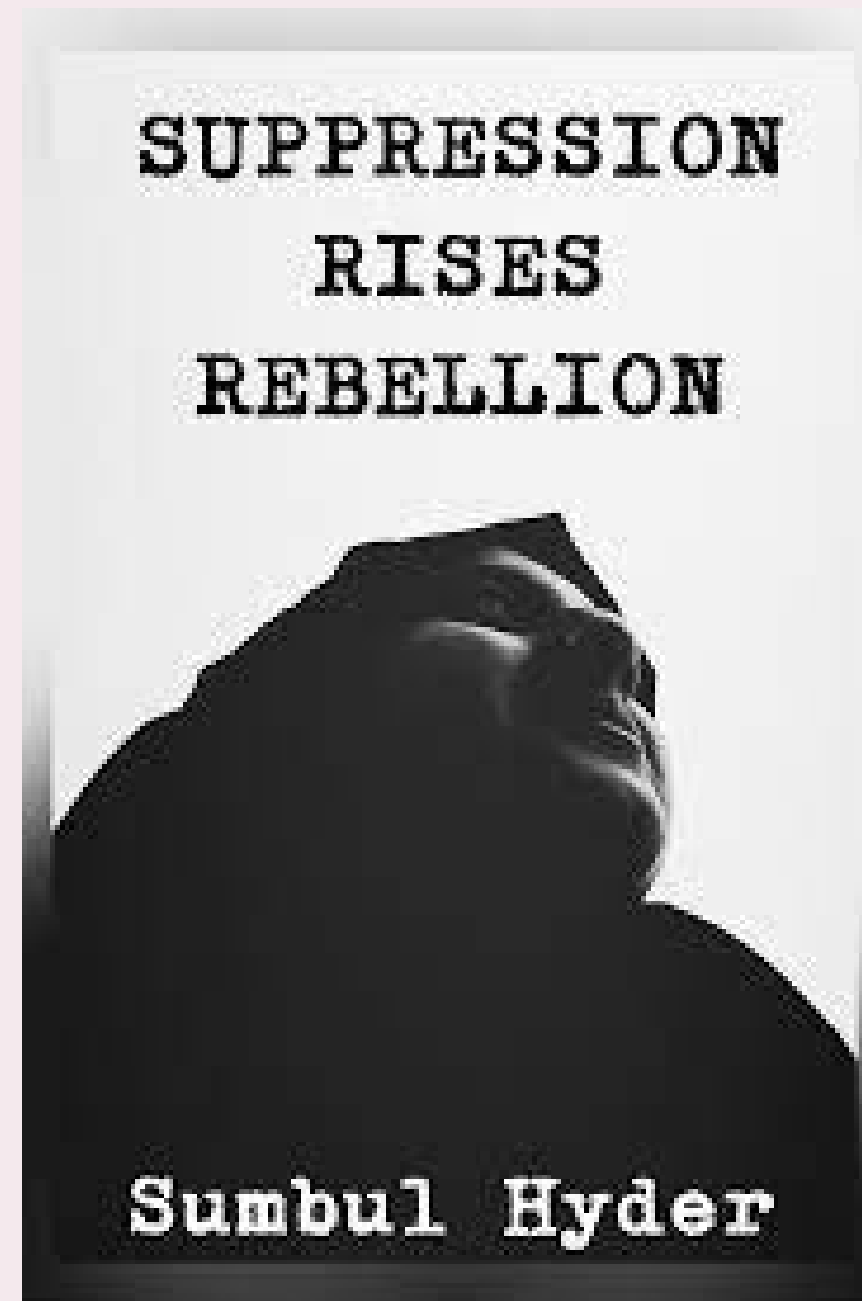
She is looking forward to publishing more such works and is already taking over the world with a pen in her hand and kindness in her heart.



She is an Editor

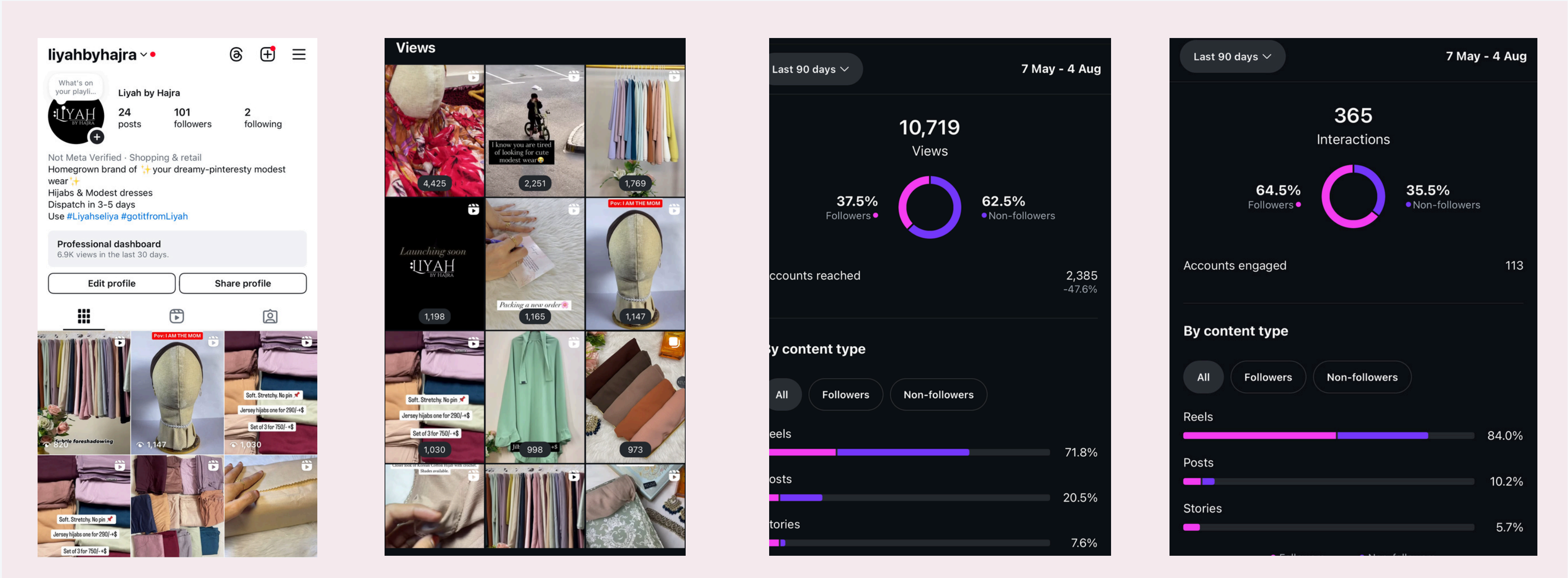
She helped two amazing Indie authors get their work published.

- Content Editing.
- Proofreading.
- Typesetting.
- Line editing.
- Conceptualizing.
- Content Strategy.
- Social Media Marketing.
- Ad Strategy.
- Book Launch.



She is a Hands-On Doer

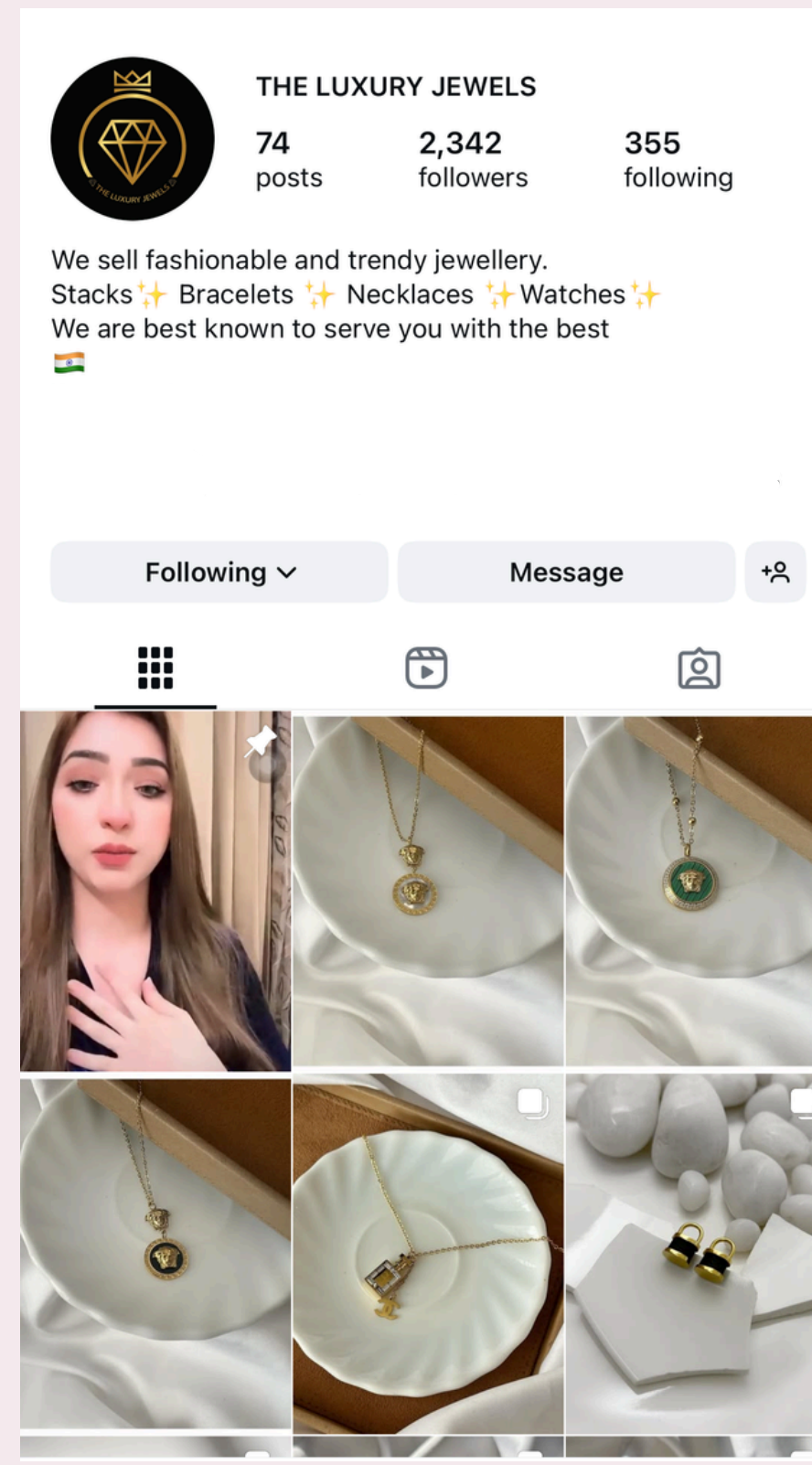
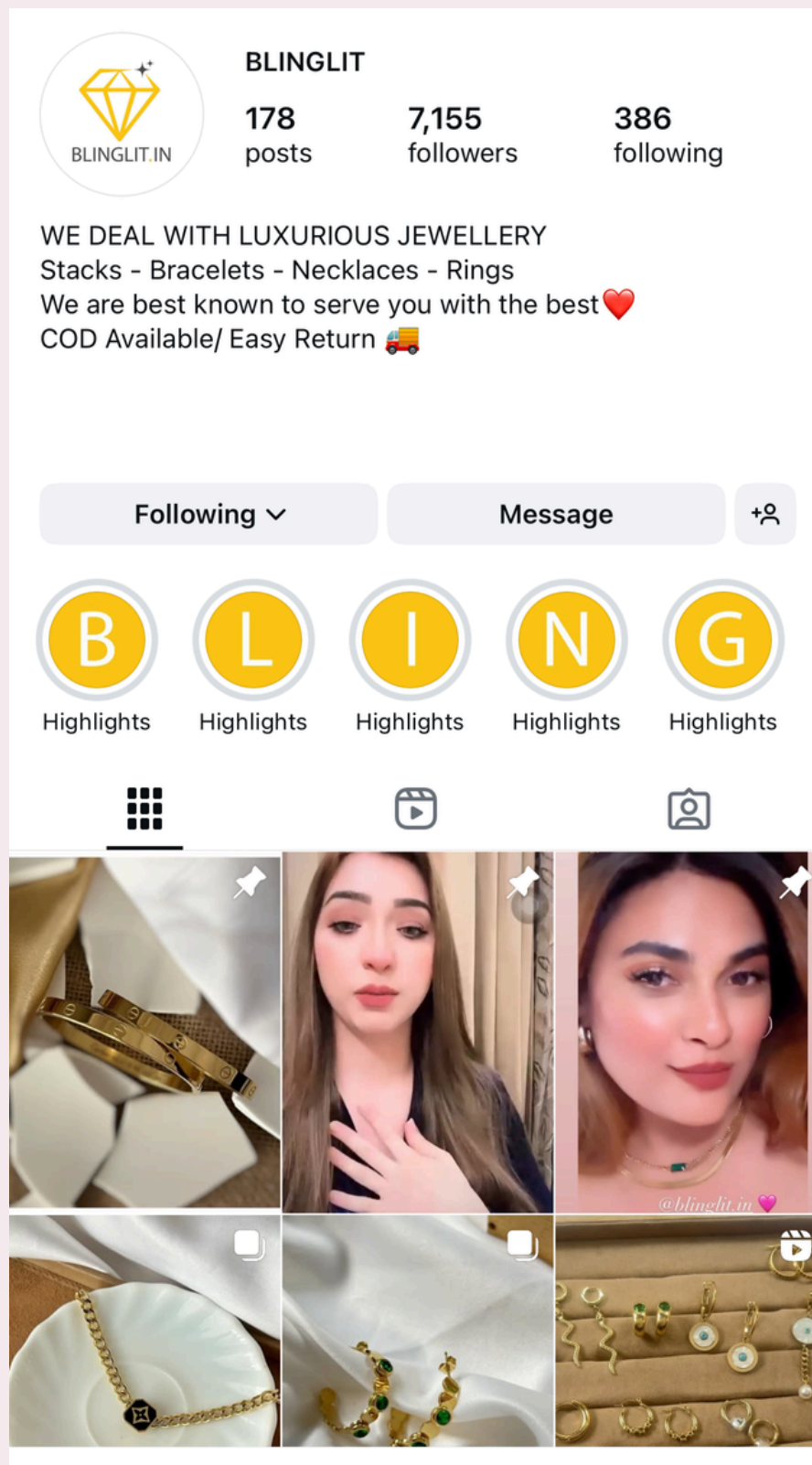
She launched her trial project. Creating content and growing from 0-100+ followers, and selling 70+ products (hijabs and Prayer dresses) building customer base across India, London, and Canada.



Reels. Product Photography. Captions. AI Generated Content.



She worked as a **Copy Editor** for small businesses.



- Curated content.
- Edited videos.
- Managed SM accounts.
- Crafted Web Copy to enhance Brand Visibility.
- Grew revenue by 30% in 3 months.



But how does she do it all?

Years of practice and learning from experts:

HubSpot Content Marketing Certification (2025)

HubSpot Social Media Marketing Certification (2025)

HubSpot Email Marketing Certification (2025)

SEO Essentials with Semrush (2025)

Digital Marketing Course – The Digital Abode (2022)

Online Blogging Course – Katie Reyes (2020)

Online Content Marketing – DMTI Soft Pro (2021)

Got Familiar with the tools.



HubSpot



Can she write Content that Converts? YES.

Can she Recreate and Repurpose your existing Content? YES.

Is she open to new opportunities? YES.

Let's connect

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hajrashaikh.com

[Linkedin.com/hajraashaikh/](https://www.linkedin.com/company/hajraashaikh/)
[instagram.com/whathajradid](https://www.instagram.com/whathajradid)